



2019
SPONSORSHIP
+ EXHIBITOR
PACKAGE

MARCH 7–8, 2019
BURNABY, B.C.





2019 EVENT SAFETY CONFERENCE

**The only conference
in the Pacific
Northwest focused on
sharing knowledge
about making live
events and performing
arts workplaces
safe for workers and
audiences alike!**

About Us

Actsafes is gearing up for its third annual Event Safety Conference in 2019!

Actsafes is a non-profit organization which serves British Columbia's motion picture and performing arts sectors by providing health and safety training, education and resources for employers and workers. The conference is geared towards creating safe workspaces for those in the performing arts and live events industry.

Why Participate?

Sponsoring the 2019 Actsafes Event Safety Conference will enable you to build stronger relationships with the performing arts and live event community. The event provides a unique opportunity to network, collaborate, share knowledge, promote your products and services, and gain brand recognition and credibility with a broad cross-sector of potential clients and partners.

Who Attends?

The conference brings together a broad range of stakeholders from festivals, performing arts and live event venues, health and safety organizations, event production suppliers, education providers, service organizations, municipalities, and labour unions to network and learn about event safety from a range of experts in their fields.

In 2018 over 200 delegates attended from across British Columbia, Eastern Canada and the US, and from as far away as the UK.

Be a Part of the Excitement!

30+ Sessions

The two-day conference tackles such issues as event planning, crisis response, risk management, mental health, workplace violence, the opioid crisis, fatigue, creating health and safety programs... and much more!

90-minute sessions include workshops, panel discussions and live demos

20 Tradeshow Exhibitors

Showcasing products and services tailored to the live event and performing arts community

3 Social Events

Meet and mingle with delegates at evening networking events

Industry Training Sessions

Complimentary training courses are offered outside of conference dates (to be announced)

Professional Development

Delegates receive a discount on a two-day workshop with UK-based crowd management expert Eric Stuart

200+ Delegates

Connect with a broad audience!

Increase your brand recognition within the performing arts and live event industry as well as the health and safety community.

WHAT’S IN IT FOR YOU?

Recognition as a company committed to the safety of workers and audiences, and as a supporter of the performing arts and live events industry.

Direct access to showcase your products or services to 200+ delegates onsite, including key decisionmakers and influencers.

Exposure to a broad audience on the conference website, social media, event program and app.

All opportunities are available on a first come basis. Prices are listed in Canadian Dollars.

2018 Sponsors + Exhibitors Included:



SPONSORSHIP PACKAGES

Platinum \$5,000+

- 4 conference passes
- Your company's free-standing signage prominently placed at the conference venue
- Logo featured in conference email blasts
- Full-page ad in conference program
- Logo on delegate name badges
- Social media promotion of sponsorship
- Tradeshow exhibition space
- Logo on conference website, app, and projected/ displayed at conference
- Logo and sponsorship acknowledgement in conference program
- Your promotional materials (sponsor-supplied) in delegate bags
- List of consenting delegate names, positions, and email contacts
- An invitation to the conference's three social events
- Discounted Association Pass price of \$225 for any additional attendees (purchased by Feb. 15; for sponsors who promote the conference to their networks; value: \$350)

Gold \$3,500

- 3 conference passes
- Ad in conference program
- Social media promotion of sponsorship
- Tradeshow exhibition space
- Logo on conference website, app, and projected/ displayed at conference
- Logo and sponsorship acknowledgement in conference program
- Your promotional materials (sponsor-supplied) in delegate bags
- List of consenting delegate names, positions, and email contacts
- An invitation to the conference's three social events
- Discounted Association Pass price of \$225 for any additional attendees (purchased by Feb. 15; for sponsors who promote the conference to their networks; value: \$350)

Silver \$2,500

- 2 conference passes
- Ad in conference program
- Tradeshow exhibition space
- Logo on conference website, app, and projected/ displayed at conference
- Logo and sponsorship acknowledgement in conference program
- Your promotional materials (sponsor-supplied) in delegate bags
- List of consenting delegate names, positions, and email contacts
- An invitation to the conference's three social events
- Discounted Association Pass price of \$225 for any additional attendees (purchased by Feb. 15; for sponsors who promote the conference to their networks; value: \$350)

Bronze \$1,000

- 1 conference pass
- Ad in conference program
- Logo on conference website, app, and projected/ displayed at conference
- Logo and sponsorship acknowledgement in conference program
- Your promotional materials (sponsor-supplied) in delegate bags
- List of consenting delegate names, positions, and email contacts
- An invitation to the conference's three social events
- Discounted Association Pass price of \$225 for any additional attendees (purchased by Feb. 15; for sponsors who promote the conference to their networks; value: \$350)

SUPPORTING SPONSORSHIPS

Beyond the standard sponsorship packages, there are many opportunities to contribute. Choose a supporting sponsorship, or ask us about creating a customized sponsorship package.



Lunch \$750 | 2 available

- Logo on conference website
- Logo on signage at buffet table
- Logo and sponsorship acknowledgement in conference program (ie. "Lunch sponsored by...")



Coffee Breaks \$500 | 6 available

- Logo on conference website
- Logo on signage at coffee station
- Logo and sponsorship acknowledgement in conference program (ie. "Coffee break sponsored by...")



Session \$100 | 30+ available

- Logo on conference website
- Sponsorship acknowledgement in conference program (ie. "This session sponsored by [name]")
- Logo on session room signage

Social Event Sponsorship

Although conference programming runs for two days, the party starts early! The 2019 conference will feature social events on March 7 and 8 plus an Icebreaker event the evening prior. Details to be announced.



Icebreaker Event \$500

We'll kick off the conference with a meet-and-mingle evening on March 6.

- Logo on conference website
- Logo displayed at Icebreaker event
- Logo and sponsorship acknowledgement in conference program (ie. "Icebreaker sponsored by...")



Social Events \$1,000 each | Choose March 7 or 8

Sponsor the March 7 networking reception, the March 8 wrap party, or both!

- Logo on conference website
- Logo displayed or projected at social event
- Logo and sponsorship acknowledgement in conference program (ie. "Wrap party sponsored by...")

SPONSORSHIP AT A GLANCE

SPONSORSHIP BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Full conference passes	4	3	2	1
Logo on delegate name badges	★			
Your company's free-standing signage prominently placed at the conference venue	★			
Logo featured in conference email blasts	★			
Social media promotion	★	★		
Additional passes at discounted rate of \$225* (must be purchased by February 15)	★	★	★	
Tradeshow exhibition space	★	★	★	
Advertising in conference program**	★	★	★	★
Logo in/on:				
• Event signage and projections	★	★	★	★
• Conference website	★	★	★	★
• Program guide	★	★	★	★
• Conference app	★	★	★	★
Your promotional materials (sponsor-supplied) in delegate bags	★	★	★	★
List of consenting delegate names, positions, and email contacts	★	★	★	★
Invitation to special conference events	★	★	★	★

* Discounted rate available to sponsors who agree to share conference announcement to their networks via email or social media
**Ad specifications available soon

TRADE SHOW



“Great venue, great atmosphere, important topics... well done, Actsafe!”

“I walked away with very valuable information. I liked that there was a good mix of technical and administrative sessions.”

“There was always a relevant session to attend for the wide variety of professions that were present.”

“You knocked it out of the park!”

“A step in the right direction helping spread education and safety messages to the appropriate stakeholders...”



TRADESHOW OPPORTUNITIES

We expanded our tradeshow floor in 2018 to accommodate

20 exhibitor booths + a truss cube

for special presentations and demos! The tradeshow floor will draw

200+ delegates from the performing arts and live events industry

including stakeholders from festivals, performing arts and live event venues, health and safety organizations, education providers, service organizations, municipalities, and labour unions.



Apply early to claim your spot on the tradeshow floor!

Past exhibitors save 10% when booking by January 31*



Exhibitors Receive:

- Registration for 2 booth personnel per purchase. Provides full conference access (including lunches, coffee breaks and social events)
- Logo on conference website, program, and app
- One 6'x6' booth space
- One 6'x2.5' skirted table and two chairs
- Use of one electrical outlet. Limited power available; please specify in your submission.

If you require space or equipment beyond what is supplied, please contact Don Parman at donparman@actsafe.ca or 604.733.4682 x 112.

Booth Personnel:

Only one person attending? Your secondary pass can be donated to a student **OR** you may sponsor a conference session. See p. 6 for session sponsorship details.

Bringing more than two personnel? Any sponsors, exhibitors or partner associations who help to promote the event to their membership/networks qualify for a discounted Association Pass: \$225 per person* (value \$350). *Please note: only available to those registering prior to Feb. 15, 2019.

Outstanding balances and new applications received after Jan. 31, 2019 must be paid in full before booth allocation can be confirmed.

\$500/Booth
\$350 Non-Profit Rate**

*Past exhibitors save 10% on booth pricing by applying by January 31. Discount does not apply to additional conference passes.

**Proof of non-profit status required

Tradeshow Hours:
9am-9pm

Apply for your tradeshow booth at actsafeconference.ca/exhibitor

See p. 11 for more information.

SCHEDULE, VENUE + TERMS + CONDITIONS

Although conference programming runs on March 7 and 8, the party starts early with a kick-off Icebreaker event at the hotel venue the evening prior, on March 6.

Set-up and tear-down times are estimated and will be confirmed closer to the conference.

	WEDNESDAY, MARCH 6, 2019	
5.00 - 9.00 pm	Icebreaker event. Meet and mingle!	
	THURSDAY, MARCH 7, 2019	FRIDAY, MARCH 8, 2019
7.00–9.00 am	Tradeshow setup	
8.00–9.00 am	Delegate registration/check-in, coffee	Delegate registration/check-in, coffee
8.30 am	Doors open	Doors open
9.00 am - 9.00 pm	Tradeshow floor open	Tradeshow floor open
9.00–10.30 am	Sessions	Sessions
10.30–11.00 am	Coffee break in tradeshow hall	Coffee break in tradeshow hall
11.00 am–12.30 pm	Sessions	Sessions
12.30–1.30 pm	Lunch in tradeshow hall	Lunch in tradeshow hall
1.30–3.00 pm	Sessions	Sessions
3.00–3.30 pm	Coffee break in tradeshow hall	Coffee break in tradeshow hall
3.30–5.00 pm	Sessions	Sessions
5.00–9.00 pm	Networking reception + social event in tradeshow hall	Wrap party in tradeshow hall. Stay—network and celebrate!

*Schedule subject to change

Delta Hotels by Marriott Burnaby Conference Centre

4331 Dominion St, Burnaby, B.C.

Sponsor + Exhibitor Application

Sponsorship and tradeshow exhibitor application forms are online at actsafeconference.ca.

Company logos are required upon application. Note that the earlier we receive your commitment to participating, the sooner you benefit from exposure on our website and promotional materials!

Payment

To secure the sponsorship of your choice and/or your tradeshow booth space, your completed sponsorship agreement and full payment are required within 30 days from the date of invoice.

Cancellation Policy

The Company will not guarantee sponsor's selections or exhibition space without payment in full. Payments are non-refundable. Any revisions or modifications must be agreed to in writing by both parties. Full cancellation policy details are listed in the Sponsorship and Tradeshow Agreement.

Venue + Accommodation

A limited number of rooms are available at a special conference rate at the host venue, the Delta Hotels by Marriott Burnaby Conference Centre. Contact us for details.

Information Package

Once the application and payments are received and space allocation is confirmed, an information package will be sent to the identified contact. This package will include further details of your participation as well as ad specifications and deadline for the conference program.

Locking in your spot early means greater exposure for you as a sponsor or exhibitor!

We hope you'd like to join us! Apply at actsafeconference.ca

QUESTIONS?

ELLA PRITCHARD
ellapritchard@actsafe.ca
604.733.4682 x 170

actsafeconference.ca








For more information, contact
info@actsafeconference.ca

actsafeconference.ca



We work with B.C.'s entertainment industries to
make sure people come home safely every day.

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