

actsafe²⁵
Safety Association



2024 **SPONSORSHIP**
Package

APRIL 3-4, 2024

**ABOUT
ACTSAFE**

Actsafes is a not-for-profit health and safety association supporting British Columbia's arts and entertainment industries.

ACTSAFE'S MISSION

To make British Columbia the safest place in the world for the production of motion pictures, television, live events and performing arts by providing trusted and reliable occupational health and safety education, training and resources to the employers, supervisors and workers we serve.

Actsafes is honored to be celebrating 25 years of providing safety education and resources to help employers, workers, and supervisors achieve a healthy and safe workplace in the arts and entertainment industry.

WHO ACTSAFE SERVES:

- Motion Picture, Commercial, or TV Production
- Organizing or Conducting Special Events
- Performing Arts
- Live Performance Venue



Connect with Industry Safety Experts.

Actsafes's 2024 B.C. Arts & Entertainment Health & Safety Conference.

Two days of educational
workshops, guest speakers
and connecting with other
industry professionals
responsible for safety.



DATE

April 3-4, 2024

LOCATION

ANVIL CENTRE

777 Columbia St,
New Westminster, BC

IN-PERSON & VIRTUAL

SPONSORSHIP CONTACT:

Jacqueline Leclerc

Manager, Marketing & Communications
Actsafes Safety Association

communications@actsafe.ca

2 FULL DAYS

300+ → INDUSTRY PROFESSIONALS

17 → PRESENTATIONS, WORKSHOPS & PANELS

1 → AWARDS GALA INDUSTRY

ABOUT ACTSAFE'S BC ARTS & ENTERTAINMENT HEALTH & SAFETY CONFERENCE

2024

2024 marks the seventh year of Actsafe's annual conference. To ensure that everyone has an opportunity to continue learning, we are offering the conference as in-person or virtual option to allow those from out-of-town the ability to access workshops remotely. We are excited to bring everyone back together at this in-person event so we can connect and learn together.

We'll present over thirteen 90-minute sessions, including workshops, panel discussions, and presentations for those working in the motion picture and television industry, in addition to performing arts and live events.

This sponsorship package outlines the opportunities for your organization to join us as a partner and be recognized among the industry professionals that attend this event.

Be part of important conversations about workplace safety and worker wellbeing in the arts and entertainment industries while advancing your business goals through sponsorship opportunities.

WHO ATTENDS?

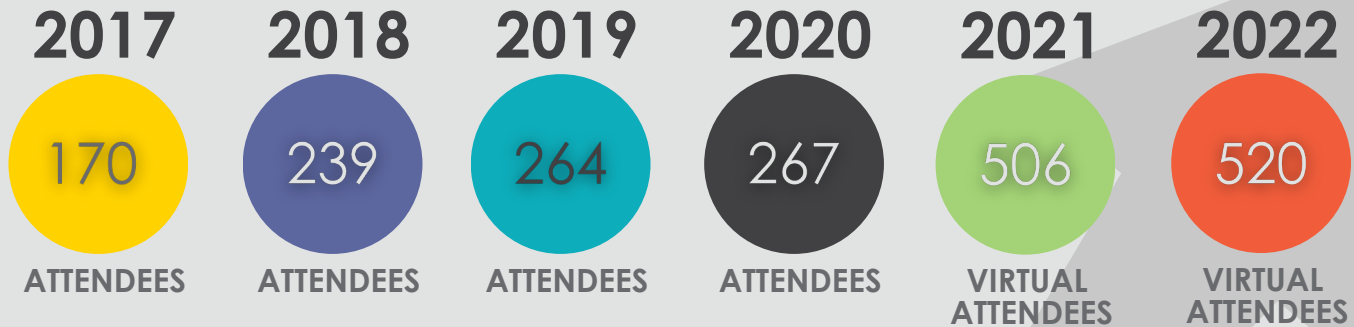
Over 300 delegates are anticipated to attend in 2023, including stakeholders from:

- Motion Picture, Commercials, & Television Productions
- Event Production Suppliers
- Labour Unions
- Health & Safety Organizations
- Performing Arts Organizations
- Festivals
- Live Event Venues
- Education Providers
- Government

AND MORE!

actsafeconference.ca

OVER THE YEARS



Each year we're joined by workers and management, health & safety representatives, employers, government services officials, service organizations, educators, suppliers, and students in attendance from across Canada, the US, and from as far away as the UK.

Why do we expect over 300+ attendees?

- Connecting in-person with safety industry experts in their fields
- Virtual conference option allows more out-of-town attendees
- Continuous growth in attendees year on year
- Industry selected session topics

WHAT'S IN IT FOR YOU?

This is your opportunity to stand out in the arts and entertainment industries and showcase your offerings to an engaged group of delegates.

Sponsors join us for a variety of reasons, but the common thread is to reach a targeted audience and to support the arts and entertainment industries.

A company may use this conference to:

CONNECT with key decision-makers and other stakeholders

Raise **BRAND AWARENESS** through Actsafe's channels

Gain **RECOGNITION** as a company committed to safety and as a supporter of the arts and entertainment industries.



HEALTH & SAFETY

PLATINUM

GOLD

SILVER

BRONZE

**SPONSORSHIP
CATEGORIES**

SUPPORTING SPONSORS

AWARDS GALA EVENT SPONSOR

SUSTAINABILITY, ACCESSIBILITY,
DIVERSITY, EQUITY & INCLUSION
(VIRTUAL) EVENT SPONSOR

PRE-GALA SOCIAL EVENT SPONSOR

CONFERENCE WRAP-UP
PANEL SPONSOR

LUNCH & WELLNESS BREAK SPONSOR

COFFEE BREAK SPONSORS

BREAKOUT SESSION SPONSORS



SPONSORSHIP TIERS

HEALTH & SAFETY	\$ 15,000 SOLD OUT
PLATINUM	\$ 10,000 1 TOTAL
GOLD	\$ 5,000 3 TOTAL
SILVER	\$ 3,000 6 TOTAL
BRONZE	\$ 1,500 8 TOTAL

[Sponsorship Application Form](#)



Visit actsafeconference.ca for current availability.

THANK YOU TO OUR 2022 SPONSORS

HEALTH AND SAFETY SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



SOCIAL EVENING



STRETCH BREAK



SUSTAINABILITY PARTNER



SPONSORSHIP BENEFITS

BENEFITS	HEALTH & SAFETY PARTNER	PLATINUM	GOLD	SILVER	BRONZE
Full 2-day conference pass for your team members + Gala dinner	Up to 4	Up to 3	Up to 2	Up to 1	
Session speaking opportunities	Up to 2	Up to 1			
Opportunity to introduce a speaker	★	★	★		
Organization name listed in monthly newsletter to 22,000+ industry workers	★	★			
Ad in digital & printed program	Full Page	Full Page	1/2 Page	1/8 Page	Logo
Ad in 2024 Summer Safety Scene e-magazine to 22,000+ industry workers	Full Page	1/2 Page	1/4 Page	1/8 Page	Logo
Option to add item in swag bag (*size restriction may apply)	★	★	★	★	
Logo at Welcome check in sign	★	★	★	★	
Logo on main room screen	★	★	★		
Logo on conference email blasts 22,000+ industry workers	★	★	★		
Exhibitor Table	★	★	★	★	
Logo on conference website	★	★	★	★	★
Logo on main room screen at conference opening kick-off, wrap-up and panel speaker introduction	★	★			
Social media promotion	★	★	★		
Logo in 2024 Conference Sponsor Package	★	★	★	★	★

SPONSORSHIP TIERS

SUPPORTING SPONSORS

AWARDS GALA EVENT SPONSOR

\$ 6,000 | 1 TOTAL

- 2 tickets to the Gala Event (up to 190 attendees)
- Logo on conference website
- Logo on Gala Event webpage
- Logo in promotion for the event
- Print & digital logo recognition at event
- Verbal recognition at event
- Verbally introduce winner and present award
- Ad in digital and printed program (1/4 page)
- Ad in 2024 Summer Safety Scene (1/8 page)

SUSTAINABILITY, ACCESSIBILITY, DIVERSITY, EQUITY & INCLUSION (VIRTUAL) EVENT SPONSOR

\$ 5,000 | 1 TOTAL

- 2 tickets to virtual event (expected 200+ attendees)
- Logo on conference website
- Logo in promotion for the virtual event
- Digital logo recognition on virtual meeting technology throughout entire virtual conference
- Ad in digital event program (1/2 page)
- Verbal recognition at in-person event

PRE-GALA SOCIAL EVENT SPONSOR

\$ 2,500 | 1 TOTAL

- 2 tickets to the Pre-Gala Event (up to 150 attendees)
- Logo on conference website
- Logo in promotion for the event
- Logo digitally in room (1.5 hrs)
- Logo in print in room/panel (1.5 hrs)
- Verbal recognition at event

CONFERENCE WRAP-UP PANEL SPONSOR

\$ 2,000 | 1 TOTAL

- Logo on conference website
- Logo digitally in room (1.5 hrs)
- Logo in print in room/panel (1.5 hrs)
- Verbal recognition in room

LUNCH & WELLNESS BREAK SPONSOR

\$1,750 | 2 TOTAL

- Logo on conference website
- Logo digitally in room (1hr)
- Logo in print in room/buffet table (1hr)
- Verbal recognition in room

MORNING COFFEE BREAK SPONSOR

\$1,500 | 2 TOTAL

- Logo on conference website
- Logo digitally in room (1hr)
- Logo in print in room/coffee table (1hr)
- Verbal recognition in room

AFTERNOON COFFEE BREAK SPONSOR

\$1,000 | 3 TOTAL

- Logo on conference website
- Logo digitally in room (30 mins)
- Logo in print in room/coffee table (30 mins)
- Verbal recognition in room

BREAKOUT SESSION SPONSOR

\$500 | 13 TOTAL

- Logo on conference website
- Logo digitally before 1 breakout session

[Sponsorship
Application Form](#)





TESTIMONIALS

(PAST PARTICIPANTS)



“It was fantastic, well organized, informative sessions. The topics were important and very much in demand in today’s workforce.”

“The Actsafe Entertainment Safety Conference continues to lead the way with relevant presentations tailored to those in the industry. The conference is a great opportunity to network with like-minded people and to share experiences in an amazing team environment.”

“The lineup of speakers and topics is diverse, practical, and reflects relevant topics for those within the industry, and in general for those interested in safety issues, and best practices.”

“This was a welcoming, informative experience for a person new to the industry wanting to learn. I really appreciated the effort that was put in by panellists and organizers to have a great conference.”



SPONSORSHIP APPLICATION FORM

We want to ensure you're receiving value for your investment in this conference, so we'd be pleased to discuss building a customized sponsorship package to suit your company's values and needs.

Ready to participate? You can find the sponsorship application forms on our website at actsafeconference.ca or via the button below.

Company logos are requested upon application. Please submit files (EPS or AI format) by email to communications@actsafe.ca

Remember, the earlier you provide your commitment to participating, the sooner your company will benefit from exposure and promotion on our website and marketing materials!

[Sponsorship
Application Form](#)



PAYMENT & CANCELLATION POLICY

Once your application has been reviewed and approved, you will be emailed an agreement to be signed, confirming your participation. Actsafe will not guarantee sponsor's selections without a signed agreement and payment in full, required within 30 days of the date of invoice. Payments are non-refundable.

Any revisions or modifications to the agreement must be agreed to in writing by both parties. Full cancellation policy details are listed in the Sponsorship Agreement.



**WE WORK WITH B.C.'S ARTS AND ENTERTAINMENT INDUSTRIES TO
MAKE SURE PEOPLE COME HOME SAFELY EVERY SHIFT.**



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LEARN MORE ABOUT ACTSAFE'S ENTERTAINMENT SAFETY CONFERENCE AT
actsafeconference.ca